



johnalchemymd.com Privacy Policy

Last updated January 11th, 2023

Introduction

Welcome to johnalchemymd.com! This document outlines how we gather, use, and protect any personal information that you may give to us, and anonymized information that may be gathered automatically when you visit our website. By visiting this site, you are accepting our practices.

1. Collected Information

A. Information you give to us: We collect information that you enter into our website or that you provide to us by any other method. This includes information gathered from the Sign Up page for users who enter information for the purposes of **booking an appointment at our clinic, providing a referral, or** to submit information to a third-party organization. You can choose to abstain from providing us with information, but doing so may result in not being able to use all of our services and features.

B. Automatic information: Every website you visit collects certain pieces of information that are automatically disclosed to the webhost, such as the IP address of your device, the perceived location of your device, and the time of your visit. This site, like most other sites, records this basic information about your use of the website. This anonymized information is traced via our webhosting services, as well as Google Analytics, a common analytics platform. You may opt out of Google Analytics data gathering using Google's web browser plugin.

Information that has been collected automatically (see 1B) may be used by us to understand where users are coming from and how users behave on our website. The goal of collecting this information is to make a better website and improve communication with our users. We do not sell this information to advertisers.



C. Cookies: Websites carry a lot of data like pictures, video, sound, information that you, the user, has entered, etc. “Cookies” are small piece of data sent from a website and stored in your web browser while you are on the site, to save resources for the network. Most browsers accept cookies by default. You can change your web browser settings to alert you when you receive cookies, or to not accept cookies.

2. Use of Information

John Alchemy MD collects information from our clients for contact purposes, and may use the same information for promotional purposes. We may use information you have provided to us to inform you of changes to the website, offers, new features, new services, new articles, and other media content. By providing us with your email address or other contact information, you are agreeing to be emailed or otherwise contacted by John Alchemy MD. We use anonymized user-submitted information including anonymized patient data for research and development of John Alchemy MD software’s algorithms. We do not use your information to make automated decisions.

3. Protection of Information

Protecting your information is very important to us. We do not make available any personal information available to any third party without your explicit permission.

We protect your personal information. We regularly review our business practices for compliance with policies and procedures governing the security and confidentiality of information. Our security policies and practices limit employee access to confidential information. Personal information can only be disclosed to authorized persons.

4. Access to Information

The privacy of our users is very important to us. We do not disclose any personally identifiable information to any third party without first receiving that user’s permission.



We offer the services of third-party sites and business relationships to enhance your use of John Alchemy MD. If you choose to use a third-party service provider, you will be accepting that vendor's privacy policies. John Alchemy MD expressly disclaims any responsibility for those vendors and for personal information provided by you to them. John Alchemy MD is providing these links to you as a convenience.

5. Children and COPPA

This website is not meant for use by children. John Alchemy MD does not sell services or products to anyone under the age of 18.

The Children's Online Privacy Protection Act (COPPA) applies to websites and services that intend to collect information from children under the age of 13. Our services are not directed to children under the age of 13, nor do we knowingly collect information from children under the age of 13. For more information on COPPA, please see the FTC website:

<https://www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online>

6. Accessing Your Personal Information

You can request to have all of your PII (Personal identifiable information) sent to you by emailing John Alchemy MD at info@johnalchemymd.com.

7. Consent

By using our website, you consent to the collection and use of your personal information as described in this Privacy Policy. You have the right to withdraw your consent at any time. To withdraw consent, you should terminate the use of the website and take all steps required to terminate any user agreements you have with John Alchemy MD by emailing info@johnalchemymd.com.



8. Changes to Privacy Policy

If our Privacy Policy or our procedures change, we will immediately post those changes to our website. Any such changes will be effective immediately upon being posted, unless otherwise stated. Continued use of the website will constitute consent to the terms of this Privacy Policy.

9. Effective Date

This Privacy Policy is effective as of January 11th, 2023.